

About Us

POPLAR Publishing Co., Ltd., a leading independent publisher of children's books in Japan, has been in business for more than 70 years. As it started as a children's books publisher, it has always tried to provide children with enjoy-able and exciting books. Today, the company's goals remain unchanged: every-thing it publishes should be enjoyable and enrich people's lives.

To date, POPLAR Publishing Co., Ltd. has published many best-selling picture book series, which have sold more than one million copies, including "Butt Detective" "The Little Mouse" and "Hide & Seek." It has also published long-selling storybook series, such as "The Zorori" and "Let's Go! Zukkoke Trio." Moreover, the company launched an encyclopedia series, "POPLARDIA," in 2002 and an illustrated reference book series, "WONDA," in 2012.

Furthermore, POPLAR Publishing Co., Ltd. expanded by publishing books for adults, including fiction, non-fiction, essays and business books, in 2000. Several works of fiction, such as "The Restaurant of Love Regained" and "Midnight Bakery" series, have sold nearly one million copies and have been made into a TV drama and film. POPLAR Publishing Co., Ltd. publishes around 500 titles annually, and many of its titles have been licensed to foreign countries.

Contact

POPLAR Publishing Co., Ltd.

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But Look Now Shinsuke Yoshitake

Ages 5+



Ages 5+ 217 x 149mm 48 pages Hardcover with jacket ISBN 978-4-591-16982-7 Pub month: June 2021 Rights sold: Catalan, French, Korean, simplified Chinese, Spanish, Thai, and traditional Chinese Every child becomes an adult. "But Look Now" is a heartwarming picture book highlighting those moments we want to hold onto.

Key selling points

- 8 languages, 320,000 copies sold
- Won first prize at the 2021 MOE Picture Book Sellers' Awards

Author's Awards

- *The Boring Book* was selected for The New York Times the 10 Best Illustrated Children's Books of 2019.
- *The I Wonder Bookstore* was the runner-up in the Children's Book General Election.
- *Still Stuck* received first prize at the 9th MOE Picture Book Store Awards and a special mention at the Bologna Ragazzi Awards.

*English sample translation is available.

You wanted it so badly...but look now. I cleaned your room so much...but look now. You were so small...but look now.

The children we raise can be so this and so that, but eventually they grow up and become adults. That's why all these little things about everyday family life become filled with their own little pains of nostalgia. "But Look Now" is a book for everyone – whether children or former children – that is at once kindly heartwarming and a bit of a happy tearjerker.







But Look Now 2 minutes 49 second promotion video showing all pages

Shinsuke Yoshitake : Born in Kanagawa Prefecture in 1973. Earned a degree in Plastic Art and Mixed Media from the Master's Program in Art and Design at the University of Tsukuba. Has published a diverse range of works, including standalone sketches spotlighting aspects of everyday life with a unique take, illustrations for children's books, book cover designs, illustrated essays, and more. His debut picture book, "It Might Be an Apple," received first prize at the 6th MOE Picture Book Sellers' Awards, the 61st Sankei Juvenile Literature Publishing Culture Award for Art, and a prize at the 8th (Akiko Ikeda Commemorative) Watakushi, Tsumari Nobody Awards. "I Have a Reason" received first prize at the 8th MOE Picture Book Store Awards. "Still Stuck" received first prize at the 9th MOE Picture Book Store Awards and a special mention at the Bologna Ragazzi Awards. "The I Wonder Bookstore" was the runner-up in the Children's Books of 2019.

Mr. Corn Peels Away

Aaes 1

Mami Harashima



Ages 1+ 226 x 170mm 28 pages Hardcover with jacket ISBN 978-4-591-17028-1 Pub month: June 2021

Keywords

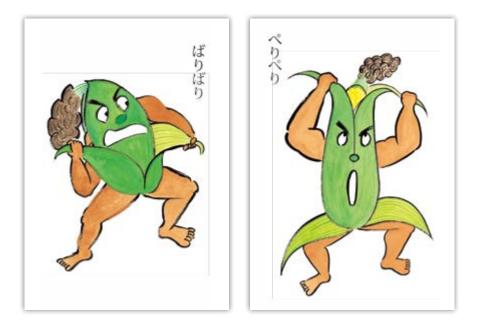
Corn, dressing, clothes, food, parent and child, picture book, gymnastics, preschool, kindergarten, family, read-aloud, laughter, play, summer, vegetables Every page has you laughing in stiches!

Mr. Corn is ready to peel off all his clothes before bath. Your little one will have so much fun they'll want to "Take-it-off" too!

- * Won second prize at the new face awards of the 2021 MOE Picture Book Sellers' Awards
- *Selected as an Ehon Navi Next Platinum Book

<Content>

Mr. Corn is a cheerful ear of corn ready to peel off his husk, pull off his silk and take it all off till he's a clean, shining ear of corn. Ride the rhythm of words as Mr. Corn takes off his clothes, with powerful, vibrant charcoal line pictures that stimulate all five senses. At the end he is ready to jump in a nice, hot bath. Featuring bright, sweet corn that children love, the book sparks children interest in corn and vegetables and encourages them to mimic Mr. Corn as they get undress and get ready for a bath. Sure to become a favorite with your little one. Debut book by Mami Harashima.



Mami Harashima: Born in Tokyo in 1983. Graduated from the Department of Commerce, School of Commerce at Meiji University. Career in electronics manufacturing. Completed the picture book course at the Palette Club School and studied picture book production at Chabooks and the Kilter Space Picture Book Study Group. *Mr. Corn Peels Away* is her debut picture book.

Snap! Jin Kitamura

Ages 2+



Ages 2+ 201 x 200 mm 32 pages Hardcover with jacket ISNB 978-4-591-16883-7 Pub month: January 2021 Rights sold: simplified Chinese

Keywords

Baby, picture book, camera, smile, laughing, breakfast, mother, parent and child, banana, fried egg, beans, watermelon, milk, bread, eggs Look into the camera – "Snap!" Share a word that puts a smile on everyone's face!

<Content>

"Reading it brings a smile to your face!" Mr. Banana, Mr. Egg, Mr. Bean, show me your smiles – Cheese! Snap!

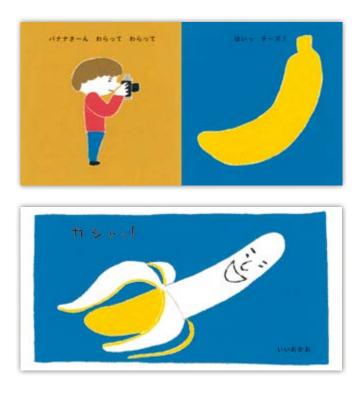
Now I'm smiling, too!

A little boy with a camera discovers smiles on the faces of all his food friends as he takes their picture with a lively "Snap!" Every turn of the page brings delightful surprises as the foods completely change their expressions.

To the author Jin Kitamura, finding someone's "best smile" is not just an expression on their face, but means uncovering the expression that most reveals who they are as a person or object. What makes Mr. Banana a banana, and Mr. Egg an egg, father a father and mother a mother. The book offers a perfect opportunity to share the importance of each person's uniqueness while reading with your little one.

*Includes a paper camera for fun camera play!

\star English sample translation is available.



Jin Kitamura: Born 1981, in Tokyo. Picture book author and illustrator.

The Mole Kids Go Peeping Around Tatsuya Miyanishi

Ages 3-



Ages 3+ 263 x 215mm 32 pages Hardcover with jacket ISNB 978-4-591-17014-4 Pub month: May 2021 Rights sold: Korean, simplified Chinese, and traditional Chinese

Keywords

Mole, read aloud, repeatable, siblings, home alone, exploration A new, exciting series about young mole siblings by Tatsuya Miyanishi, author of the popular *Tyrannosaurus* series!

The little moles Mo, Gu and Laco are asked to stay home alone, but set out to find their mother. But once they leave the nest... adventure and danger await!

<Content>

One day, the mole brothers Mo and Gu are home alone with their younger sister Laco.

Laco, however, misses her mother terribly and begins to cry.

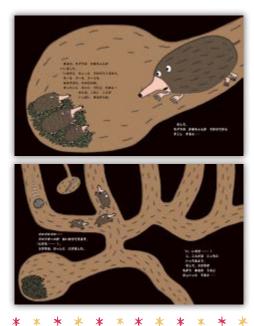
"Come on Laco, let's go find mother," Mo and Gu say to their sister as they all set out from the nest.

The three young moles find adventure and danger waiting for them. Scrambling along the dark tunnels, they poke their noses into one hole only to suddenly burst into the bright light of day, "Uwaah! Back underground!" The moles dive back to safety, but cannot help themselves but to explore every hole they find.

Every time these plucky siblings venture into a new hole, they discover a new danger or surprise, and along the way little Laco also finds her own strength.

An adorable story children will delight in hearing again and again. Explore the world underground with the lovable Mo, Gu and Laco.

\star English sample translation is available.



Tetsuya Miyanishi: Tetsuya Miyanishi (1956-) won the Kodansha Award for Picture Book for *It's My Lucky Day!* and the Kenbuchi Picture Book Grand Prize for *Squeak Squeak*. His distinctive use of bright colors and endearingly drawn characters, together with his signature themes of friendship and family love, have earned him a passionate fan base. A series featuring a tyrannosaur with 15 titles to date has been particularly popular.

Who is it? What is it? 3 Hint Quiz Book Helping Little Ninchakun

Design by IC4DESIGN Illus. by Arisa Imamura Text by Yoko Sugi

ΕW



Ages 4-

Ages 4+ 196 x 220 mm 36 pages Hardcover with jacket ISNB 978-4-591-16985-8 Pub month: April 2021

Keywords Quiz, picture book, Ninja

★English sample translation is available.

Use the three hints, read, search and think as you look for answers and have fun all day long!

Enjoy a delightful adventure with Little Ninchakun as you solve three-hint quizzes looking for answers within entertaining illustrations.

<Content>

Little Ninchakun is a young ninja in training. One day, Little Ninchakun's mother asks him to run an errand to his grandmother's house. Can you help Little Ninchakun make his first trip to his grandmother's house?

Can you help Little Ninchakun through his adventure packed with three question quizzes? At the end of the book, there is even a bonus picture-search section! A book you can enjoy all day long.





IC4DESIGN: Design company based in Hiroshima, Japan, widely active around the world in Japan, the United States, Europe and the Middle East. Clients include the New York Times, google and the United Nations. In 2017, winner of numerous advertising illustration awards, including Cannes Lions, ONE SHOW, and Dubai Lynx. Also responsible for such picture books as Pierre the Maze Detective (Nagaoka Shoten), which has been translated into over 30 different languages around the world.

IC4DESIGN is packed with many unique individuals, including the imaginative Arisa Imamura (who created the illustrations for this book) and the talkative Yoko Sugi (who wrote the story).

Take a Ride Through the Human Body on the World's Fastest Rollercoaster

ΕM

Text by Yutaka Nakagaki Supervising Editor Nobuo Nara



Ages 4+

Ages 4+ 303 x 225 mm 40 pages Hardcover with jacket ISNB 978-4-591-17102-8 Pub month: September 2021

Keywords

Anatomy, human, body, mystery, secret, roller coaster, science Welcome to the world's strangest attraction – the human body roller coaster! A thrilling new picture book exciting for both children and adults. Learn the fundamentals of human anatomy!

\star English sample translation is available.

<Content>

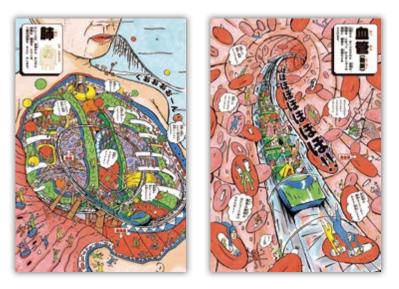
"A human body thrill-ride?! Big adventure inside the body at top speed!!"

Explore a human body-shaped attraction at top speed aboard a roller-coaster! Author and illustrator Yutaka Nakagaki's latest work is a non-stop adventure with compelling and thrilling illustrations.

The perfect book for children beginning to awaken to the mysteries of the human body.

Parent and child can have fun together as they learn about our fascinating anatomy.

The final thrill is not to be missed!



Yutaka Nakagaki: Picture book author and illustrator. Born 1977 in Fukuoka Prefecture, currently living in Machida City, Tokyo. Began career in freelance illustration in 2005, first appearing in a music magazine the same year. Gaining increased popularity in recent years, with illustrations published in a wide range of works.

Nobuo Nara: graduated from Tokyo Medical and Dental University (TMD), Faculty of Medicine in 1975, Medical PhD. After working at TMD as a professor, he becomes an honorary professor of TMD, a visiting professor of Juntendo University and an executive director of Japan Accreditation Council for Medical Education from 2015. He is an expert in hematology and medical pedagogic. He writes not only medical professional books but also simple ones for people as their enlightenment to health. He also attends on TV programs.

Four Witch Sisters On a Shopping Spree

Mina Kawai

Ages 4-



Ages 4+ 303 x 216mm 31 pages Hardcover with jacket ISNB 978-4-591-17135-6 Pub month: Oct. 2021 Rights sold: Korean

Keywords

Witch, magician, picture book, picture search, shopping, interior, moving, magic What do you want in your new room? Discover so much at magic shops around town! Enjoy an unforgettable shopping trip with four little witches!

<Content>

Four young witches have just moved into a new home. Each young girl goes out shopping to fill their up their old, empty house with the things they love. Cute, stylish and sometimes a bit mysterious and scary – so much is waiting to be discovered at the magic shops throughout town.

What will each of these young witches buy? What would you choose? A fun "shopping trip book" that can be enjoyed again and again alone, between parent and child, or with siblings and friends.

\star English sample translation is available.



Mina Kawai: Illustrator. Born in Aichi Prefecture. Four Witch Sisters On a Shopping Spree is her debut picture book.

Windy Night Yui Abe

Ages 4-



Ages 4+ 281 x 215mm 40 pages Hardcover with jacket ISNB 978-4-591-17149-3 Pub month: Nov. 2021

Keywords

Maurice Sendak, Tomi Ungerer, Edward Gorey, Yuko Higuchi, Raymond Briggs, the snowman A little boy looks out the window during a wind storm, and suddenly off he goes! A rich, imaginative adventure about one boy's night of adventure with the wind. The breathtaking illustrations with a small dash of mystery make this book one to read again and again.

<Content>

On the evening of a howling wind storm, a little boy's toys are all whisked away out the window. Thrilling illustrations depict the boy's night of adventure with the wind, mixing the worlds of dreams and reality.

\star English sample translation is available.







Yui Abe: Born in Kesennuma City, Miyagi Prefecture in 1986. Influenced by her father, a junior-high school art teacher, she grew up loving art and illustrations. Studied illustration and picture book production at Palette Club School and Atosaki Juku, and works widely in book design and theatrical promotional artwork. Currently living in Tokyo.

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* *

Journey Through Sadness Kumiko Kondo

Ages 5-



Ages 5+ 263 x 215mm 32 pages Hardcover with jacket ISBN 978-4-591-16943-8 Pub month: Feb. 2021 Rights sold: simplified Chinese Even if when a life ends, we can continue living with that precious spirit if we remember. Hope awaits in an adventure in rich nature full of kindness and sadness.

<Content>

"Candy died today."

Journey Through Sadness is an extraordinary story starts off with a startling line, but as you read, surprise becomes a gentle line of comfort and understanding that envelopes the reader.

The young protagonist of the story explores inside their own "heart of sadness" to discover that their beloved dog Candy is always nearby, safe in their cherished memories. *Journey Through Sadness* is filled with hope for tomorrow based on understanding and living with sadness.

Simply gazing upon the vibrant illustrations of the forest and beyond calm the heart with gentle grace. An additional discover awaits readers who turn the book upside down. A compassionate voice whispers, "You and Candy are always alive, together."

A heartfelt storybook that can bring comfort and understanding to readers of all ages, from children to adults.





Kumiko Kondo: Born in Osaka, now living in Shiga prefecture. She is a children's book author and illustrator who loves reptiles, insects, monsters, and ghosts. Her lively, humorous illustrations can be enjoyed in a wide range of published works.

El the Frog Let's Be Friends

Ages 6-

Text by Yoko Norimatsu Illus. by Yukako Ohde



Ages 6+ 206 x 170mm 87 pages Hardcover with jacket ISNB 978-4-591-17031-1 Pub month: June 2021

Keywords

Friends, read on your own, animals, nature, child, cheerful

The first book in the vibrant children's book series featuring El, a young frog boy whose days are filled with surprise and questions. Enjoy two wonderful stories exploring the theme of friendship.

<Content>

I Want to Get the Sniffles!

El is a little frog boy who lives under a fig tree. He loves playing with his best friend, a young frog girl named Aru. One day, however, when El asks Aru to play, she turns him down saying, "I'm sorry, I can't today. I've got the sniffles." Aru says she has the sniffles, but she looks... happy? If the sniffles are so great, El wants to get them, too!

Want to be Friends, Mrs. Spider?

Aru loses her handkerchief one day, and guess who finds it? It was old Mrs. Spider, who is well known for being antisocial. Mrs. Spider says she will not return the handkerchief to Aru, but El has an idea!





El the Frog I Want to Be a Mom

* * * * * *

Bright and filled with wide-eyed innocence, the little frog El's days are filled with surprise and questions. The second book in this beloved series for young children focuses on the theme of a mother's warm love as seen through El's eyes.

Enjoy two heartwarming stories in this delightful book:

El and his mother both share lovely secrets in *I Want to Tell a Secret*!

El tries doing what his mother does in *I Want to Be a Mom*.

Yoko Norimatsu: Lives in Tokyo, Japan. Debut work *It's Time for the Noon Announcement*, which looks at the natural reactions, was selected for the sixth edition of the New Sea of Children's Stories compilation. The same work has been selected in recommended book lists throughout Japan.

*

Yukako Ohde: Born in 1986. In addition to making her own picture books, she is widely active as an illustrator featured in books and magazines, and stationary goods and magazine design.

Text by Hoko Takadono Illus. by Tomoko Hirasawa

Ages 9-



Ages 9+ 217 x 154mm 102 pages Hardcover with jacket ISNB 978-4-591-17032-8 Pub month: June 2021

Keywords

Book, fantasy, elf, story within a story, secondhand shop, cuckoo clock, bookstore, library, grandmother Exploring an old secondhand shop one day, young Tsutomu discovers a bright red book entitled *Tom and the 3 'Oclock Elf*, the doorway to a mysterious journey of discovery.

NEW

<Content>

One day, a young boy named Tsutomu discovers a mysterious book with a bright red cover in a secondhand shop – "Tom and the 3'Oclock Elf (Final Volume)." Curious, Tsutomu picks up the same book in the library and reads the story of how Tom meets and later says goodbye to the 3'Oclock Elf.

Experience a mysterious fantasy adventure set amid everyday life from the twin perspectives of Tsutomu the reader, and Tom, the protagonist of the book he is reading.

Hoko Takadono's expressive writing and Tomoko Hirasawa's vivid illustrations tell a delightful tale of two young boys making new discoveries and growing through books.

Book highlights

1. A story told through the twin perspectives of Tsutomu, who lives in the present reality, and Tom, who lives in the story of "Tom and the 3'Oclock Elf." The story within a story composition is meticulously designed to make the reader feel as if they were reading a fantastic, treasured tale from long ago.



2. A story that sincerely imparts the wonderful magic of books. When Tsutomu discovers "Tom and the 3'Oclock Elf", he just cannot wait to read it! Tsutomu's passion as he reads the fantastic old tale, and the final, unforgettable discovery about books made at the end of the journey – this story is sure to capture the hearts of book-loving children!

*English synopsis and sample translation are available.

Tomoko Hirasawa: Born in Tokyo, Japan. Launched a career in freelance illustration after graduating from the Musashino Art University Faculty of Visual Communication Design. Illustrated works by POPLAR include *Welcome to Tomcat General Store* and *Tomcat General Store* – *The World's Greatest Present*.

Kati and the Half-made House Satoko Fukui

Ages 9-



Ages 9+ 217 x 154mm 127 pages Hardcover with jacket ISNB 978-4-591-17134-9 Pub month: October 2021

Keywords

Nature, girl, growth, Anne of Green Gables, Czech Republic, house, forest, prairie, different culture, family

"I just love it here!"

Kati has just moved from the city to a handmade home in the countryside. Join her as she finds friendship and simple happiness.

NEW

A story of a young girl who rediscovers herself and a life full of creativity and imagination, together with new friends she meets and the unique adults who fill her life in the beautiful Czech countryside.

<Content>

Kati is a young eight-year-old girl who lives with her father, mother, little sister Dada and dog Toby, and is always ready to leap into a world of imagination. One day Kati moves with her family to a house they had built together for years in a glorious wheatfield. Kati then starts a new life with her father, who can make anything from a guitar all the way to a whole house, her mother who is a professional chef and can sing with an angelic voice, and her delightfully funny sister Dada. At her new house, Kati discovers a wonderful garden path that leads to a verdant forest, and a bed with legs so long it almost lets her touch the stars.

Joining Kati, who never quite found her place in the city, as she finds true friends and leads a life of rich imagination in her new home will fill you with courage and the happiness of living as your true self. Kati's story is a timeless tale of quiet joy - her family exchanges pictures and flowers on special days, and Kati builds a little "bug house" to give her tiny friends their own place to live while keeping them out of the family's home.



Satoko Fukui: Children's book author and illustrator. Graduated from Kyoto Saga University of Arts, Department of Design. In 2014, began studying illustration and printmaking abroad at the Academy of Fine Arts and Design in Bratislava under the tutelage of the renowned illustrator Dušan Kállay. In 2016, won the Most Beautiful Books of Slovakia Student Award for her work *Little Fat Squirrel*. In June 2017, graduated from the Department of Printmaking and Other Media, Academy of Fine Arts and Design in Bratislava Graduate School. Won her second Most Beautiful Books of Slovakia Student Award and Award of the Slovak National Library for a Student Thesis for her student thesis, *Domáce dobrodružstvo (Hana and Juro - Adventure At Home of My Slovak Friends)*.

Ages 10+

Text by Miwako Otani Illus. by Yuka Shiraishi



Ages 10+ 190 x 135mm 191 pages Hardcover with jacket ISNB 978-4-591-16993-3 Pub month: April 2021

Keywords

Family, grandparents, death of a loved one, hospice, Martin Luther, two-generation home "Even if I knew that tomorrow the world would go to pieces, I would still plant my apple tree." These were the words taught to Mizuho by her beloved grandfather.

The precious days Mizuho spends with her grandfather impress the meaning of these words upon her heart.

A story you will treasure for your whole live. A heartwarming story of family.

NEW

<Content>

The days Mizuho spent with her grandfather were a precious treasure. Mizuho is a fifth-grade elementary student, and lives with her grandparents in a two-generation home. One day, the family discovers that Mizuho's grandfather cancer has reappeared after remission. Her grandfather, however, will not take proactive treatment. Why? Mizuho simply cannot accept her grandfather's choice.

Mizuho's grandfather asks her if she knows the quote by Martin Luther, "Even if I knew that tomorrow the world would go to pieces, I would still plant my apple tree." Mizuho does not understand and questions, "If he knows the world will end tomorrow, why would he do such a pointless thing?"

Even faced with cancer, Mizuho's grandfather spends his days leisurely doing the things he loves, drawing pictures and working his garden. As Mizuho spends this precious time with her family, she comes to understand her grandfather's way of live, and learns the priceless lessons of what it means for a person to live, and for a person to die.



Miwako Otani: Born in Fukuoka Prefecture, Japan. Won the Japan Juvenile Writers Association Award for Newcomers for *Welcome, Swing Family*, the Noma Newcomer Prize for Juvenile Literature for *The Golden Tree* and the Japan Juvenile Writers Association Award for *See You Again*.

Yuka Shiraishi: Artist focused on paper prints and illustrations. Works widely presented in personal and group exhibitions. http://yuka-1864.net/

Lucas's Magic Cram School Ikebukuro Branch: Now Accepting Applications!

NEW

Text by Kairi Aotsuki Illus. by himaro

Ages 10+



Ages 10+ 172 x 112mm 223 pages Softcover with jacket ISNB 978-4-591-17018-2 Pub month: May 2021

Keywords

Fantasy, game, magic, duel, slime, tamer, mineral, Harry Potter



PV (Japanese, 5 minutes 36 seconds)

I meant to join a cram school for studying, but it turned out to be a school of magic!

<Content>

Souta Aida loves video games more than anything else, but when he started junior-high, he was told he had to join a cram school to help his studies. One day, Souta is strolling the back alleys of Ikebukuro when he discovers and helps a strange little creature. On the street he then picks up an advertisement for a super-cheap private cram school. Souta thinks it sounds perfect and peeks inside the school to be greeted by a mysterious teacher wearing robes and a monocle, who is most certainly not from Japan. Souta had stumbled into a school of magic that was supposed to be impossible to find by ordinary kids!

Instead of an entrance test, Souta is faced with a duel with one of the students, which he somehow manages to win. Professor Lucas tells Souta he has the talent to become a slime tamer, making Souta the newest student at the Ikebukuro Lucas School of Magic.

Join Souta in the excitement packed Book 1 as he forms bonds with his peculiar classmates and teachers, learns the secrets of magic, which is nearly as scientific as chemistry, explores the streets of the bustling neighborhood of Ikebukuro, and enjoys his daily life intertwined with his new studies at the school of magic.



Lucas's Magic Cram School Ikebukuro Branch: Special Study Program on Phantom Beasts

The dreaded mothman has appeared in Ikebukuro! The students of the Lucas's Magic Cram School band together to face this latest threat.

Book 2 in the hit Lucas's Magic Cram School series.

Kairi Aotsuki: Born in Sendai, Miyagi Prefecture, Japan and raised in Chiba Prefecture. Graduated from the College of Science and Technology at Nihon University. Worked as a bookstore clerk in Tokyo, and today is a writer dedicated to novels and writing for manga. A prolific writer who has produced over 50 books in her six-year career. **himaro:** Born in Hyogo Prefecture, Japan. Currently an active illustrator and character designer.



Ages 10+

Text by Shoko Amano Illus. by Tsukasa Kuga



Ages 10+ 172 x 112mm 172 pages Softcover with jacket ISNB 978-4-591-16994-0 Pub month: April 2021

Keywords

Cat, kitten, magic, transformation, fantasy, Kiminovel Trying one of the mysterious candy bonbons in her grandmother's house turns Marika into a cat, and she finds herself whisked away to the World of Cats to solve some of their biggest problems!

NEW

<Content>

A soft and fluffy cat fantasy!

It's school holiday, and Marika is visiting her grandmother who lives in Izu. She discovers a emerald-green bonbons hidden in a drawer, and when she pops one into her mouth, she is suddenly turned into a cat! These sweet bonbons have the power to turn whoever eats them into a cat for one hour.

Marika is soon making friends with the neighborhood cats in her new, fluffy form when a beautiful silver-grey cat approaches her and says, "Come with me." Marika is led to the World of Cats, and witnesses the bitter rivalry between the great powers of the Eastern Nyandala Empire and the Western Meowbulle Kingdom as they battle to decide who will fish the luxurious moonlight snapper. Marika's mysterious friend asks her to find a peaceful solution to this simmering cat fight!



Marika and the Magical Cat Bonbon 2: The Secret of the Alchemist's Tower

Having realized who is behind the case of the moonlight snapper, Marika and her friends once again travel to the West Meowbulle Kingdom! Chancellor Darion is after the secret tower, but what does it hide inside? Book 2 is non-stop suspense and adventure in a world of high cat fantasy!

Shoko Amano: Born in Sasebo, Nagasaki Prefecture, Japan. Graduated from the School of Language and Culture Studies at the Tokyo University of Foreign Studies. Completed the Wright Staff Novel School curriculum and publisher her debut novel *Police Agency – Ghost Department* in 2005, which has grown into a popular series (SHODENSHA Publishing).

Tsukasa Kuga: Illustrator living in Aichi Prefecture, Japan. Widely active in the fields of character design and book illustration.

Ghost Stories from the Library The Book of the Devil

Ages 11+

Text by Seiji Midorikawa Illus. by Uiti Ukumo



Ages 11+ 172 x 112mm 247 pages Softcover with jacket ISNB 978-4-591-16966-7 Pub month: March 2021

Keywords

Kiminovel, ghost story, book ghost story, ghost story collection, Seiji Midorikawa, horror, occult, school, curse, library, demonic possession, immortality, novel within novel, growth



PV (Japanese, 11 minutes 50 seconds)

Cursed books lurking on the shelves of libraries bring blood-curdling thrills to protagonists in this new horror series!

NEW

<Content>

Daiki, a first-year junior-high school student, becomes the target of bullying after standing up for a fellow classmate. One day, he discovers the "The Book of the Devil" in the library, and after reading its pages strange things begin taking place around him. The bullies who had been making his life miserable start falling victim to accidents just like those he read in the Demon's Tome, and even his childhood friend Hina begins to change. A mysterious young man tells Daiki, "That book is extremely dangerous, give it to me." But Daiki refuses.

Sensing grave danger, Daiki turns to the priest of a shrine to exorcise the Demon's Tome, only to find that he has already concluded a contract with the cursed book, and is now faced with an inescapable destiny. Secrets seem to be held by everyone around Daiki - the mysterious girl he met in the library, his childhood friend, the mysterious young man, and even the priest of the shrine. Can Daiki escape his cursed destiny?!

Some books in this world must never be read by mortals. If one such book happened to be sitting on the shelves of your school library, it might sneak its way into your bag one day without you even noticing. That very book might be sitting open on your desk now, with its forbidden page waiting to be read...



Ghost Stories from the Library The Book of the Dead

The protagonist finds herself led by the bright red "The Book of the Dead," which allows the reader to meet the dead.



PV (Japanese, 6 minutes 7 seconds)



Ghost Stories from the Library The Book of the Netherworld

The young protagonist finds his life changed when he reads the "The Book of the Netherworld" hidden in the library of a small country hot spring inn.

Seiji Midorikawa: Born in Osaka Prefecture, Japan. Won the Japanese Association of Writers for Children's Long Children's Literature Award for Newcomers for his debut publication *Let's Visit the Library on a Sunny Day* (Komine Shoten).

Uiti Ukumo: An illustrator from Osaka Prefecture, Japan. Works include book illustrations, character designs for games and more.

What's Up With Her?

Text by Yoko Asahina Illus. by Sakino Mizumoto

Ages 11+



Ages 11+ 190 x 135mm 210 pages Hardcover with jacket ISNB 978-4-591-16910-0 Pub month: February 2021 Rights sold: Korean

Keywords

Diversity, school rules, hairstyles, friendship

* * * * *

Rumina and her friends are always being told, "act like a girl," "act like a high-school student," and "just be normal." But is not being normal really such a bad thing?

NEW

A heartfelt story that delves into the essence of thinking others and helping each other, while touching on themes of diversity.

<Content>

I want to help her, but she always says, "I'm OK." Is she really OK, though?

Rumina feels gloomy and antagonized when she is scolded by her grandfather and told to "act more like a girl." Her life takes a major turn one day when her classmate Shion arrives at school with a shaved head. Shion is a transfer student and a loner who never even tried to fit in with the class, and become increasingly isolated at school. Rumina had stood up for Shion once when some boys were teasing her, but Shion had remained just as stubbornly isolated as ever.

It turns out that the reason Shion shaved her head is because her older sister shaved her own head to speak out against the anachronistic school rules that she faced at her new school, and Shion wanted to find a way to help her as she wasn't being understood. When Rumina made this discovery, she knew she had to find a way to help Shion.



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Yoko Asahina: Born in Fukuoka Prefecture, Japan. Graduated from Chikushi Gakuen Junior College. Won the Mrs. Children's Story Award in 1988 and the Nankichi Niimi Children's Story Award in 1996.

Sakino Mizumoto: Born in Tokyo, Japan, in 1995. Highly praised for her gentle linework and coloring in book, magazine and advertising illustrators, known as one of the most popular young illustrators with a unique, soft touch. *What's Up With Her?* marks Mizumoto's debut in children's book illustration.

Ages 8+

NEW

Dr. Chugle to the Rescue – Traces of White Poop

Text by Yu Kozaki Illus. by Tenya Yabuno Editor Teruyuki Komiya



Ages 8+ 210 x 148 mm 127 pages Softcover with jacket ISNB 978-4-591-17157-8 Pub month: November 2021 Rights sold: Korean and simplified Chinese

Keywords

Animals, study manga, Chuguru, Yu Kozaki, Tenya Yabuno, Corocoro Comics, Ueno Zoological Gardens, Teruyuki Komiya, Sad Animal Facts, trivia, animal trivia, Survival Series, poop, hyena, hamster, kangaroo, marsupials, detective story, detective, mystery solving Animal Trivial & Mystery! Can you solve all 26 cases?!

Perplexing cases of animal mystery require your vast knowledge to solve! A new style of book that combines animal trivia with detective case solving.

<Content>

Time to test your animal knowledge! Can you solve these baffling cases together with Dr. Chuguru? *Dr. Chugle to the Rescue* is packed with animal mysteries that will test your animal knowledge, and clues to uncover as you solve each case together the renowned professor hamster, Dr. Chuguru! Each case features an illustrated detective story and quiz section. Start from the story or start from the quiz, it's up to you!



★Full color

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PV (Japanese, 59 seconds)



Unravel each case through a series of trivia questions (The question page and answer page are presented together here, but are not on adjacent pages in the publication)

#### \*English sample translation is available.

Yu Kozaki: Children's book writer, author. Widely published author of study mangas for children and adults, and magazine and book editor.

Tenya Yabuno: Manga illustrator. Illustrator of the hit Corocoro Comics series

**Teruyuki Komiya:** Served as animal care director at the Tama Zoological Park and Ueno Zoological Gardens, and director of the Ueno Zoological Gardens from 2004 to 2011.

# What-if? Survival Guide How to Stay Alive in the Jurassic Era

<u>Children´s</u>

**Non-Fiction** 

Editor Katsuhiro Kubota Illus. by Yumi Ozuno



Ages 9+ 210 x 148 mm 127 pages Softcover with jacket ISNB 978-4-591-17036-6 Pub month: June 2021

#### **Keywords**

Dinosaur, time warp, survival, panic, fantasy science, Cretaceous, tyrannosaurus rex, triceratops, fossil

#### Previously published work in series



What-if? Survival Guide How to Protect Yourself from **Zombies** 

If you found yourself warped to the time of the dinosaurs tomorrow, how would you survive in this unbelievable (or maybe just a bit believable) situation?

**NEW** 

Ages 9+

#### ★Full color

#### <Content>

Imagine an impossible world... and how you would survive in it! The How to Protect Yourself from Dinosaurs Guide to Surviving in the Jurassic Era explores fantastic situations through trivia and adventure.

- It's totally impossible... or maybe not? A thrilling fantasy adventure that teaches real survival science along the way!
- A story that presents several "A or B" choices to the reader as the heroes face one crisis after another. Just like playing a gamebook, you are given opportunities to make choices, and build up your survival knowledge as the right choices are explained and you enjoy being part of the story
- Exciting full-page manga illustrations

#### Episode Two - Survive in a dinosaur world!

Three elementary school kids time warp back to the Cretaceous period in North America?? Can they make friends with these ancient creatures? Are dinosaurs tasty? How do you beat a Tyrannosaurus Rex? Survive an actionpacked adventure of one crisis after another while learning about the dinosaur ecosystem through intriguing A or B questions.



Question page

\* \* \* Katsuhiro Kubota: Researcher, Materials Department, The Hokkaido University Museum. Doctor of Science. Completed doctoral course at the Graduate School of Life and Environmental Sciences, University of Tsukuba in 2008. Served as curator of the Kanna Dinosaur Center, before assuming current position in 2017. Research focuses on small theropods from Mongolia and fossils from the Sanchu Terrane.

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# The Art of Soccer According to Mr. Cat

### Text by Kenji Nishibe

Ages 9+

Illus. by emi



Ages 9+ 210 x 148 mm 111 pages Softcover with jacket ISNB 978-4-591-17107-3 Pub month: October 2021

#### Keywords

Soccer, strategy, formation, understanding the match, strategy guide, understanding soccer, soccer improvement, soccer viewing A revolutionary soccer strategy manual designed just for children!

NEW

With this book, you'll never get lost in the game! Learn the amazing science and art of soccer strategy!

#### ★Full color

#### <Content>

When you are just starting out in soccer, it's hard to make a difference in a game, even if you have the basic techniques. This revolutionary soccer strategy guide is designed for young soccer beginners, who want to really show their stuff in the game!

"Strategy" is essential to winning the game, but there is no reason to be intimidated – everyone thinks when they're playing the soccer, so strategy is does not have to be hard!

This guide will introduce the depth and joy of soccer, making an amazing sport even more fun.

Overcome common beginner hurdles:

- My passes never connect!
- I want to make a goal!
- I need to shake my defender!
- How do I defend?



**Kenji Nishibe:** Born September 27, 1962, raised in Tokyo. Served as editor and writer of *Striker* magazine by Gakken Publishing before starting a freelance career in 2002. Lived in Paris from 1995 to 1998 covering European soccer. Currently lives in Chiba City and is an avid fan of the local JEF Chiba team. Author of the serial web magazine *Dog Life SUPER* published on TARGMA!

# The Start of the Chibanian Period – When the Compass Needle Began to Point South

Text by Makoto Okada



Ages 11+ 195 x 135 mm 207 pages Hardcover with jacket ISNB 978-4-591-17034-2 Pub month: June 2021

#### Keywords

Chibanian, Chiba stratum, Ichihara City, geology, geomagnetism, geomagnetic reversal, stratum, geological age, earth science, GSSP, Lower Pleistocene Kazusa Group A plain, unassuming cliff face in the forest of Ichihara City, Chiba Prefecture. Nobody expected it to contain evidence of the reversal of the Earth's magnetic poles that occurred 770,000 years ago!

NEW

"We can go back and forth in time through the Earth's strata, that makes them an enormous time machine (excerpt)."

#### <Content>

The non-fiction account of the events leading to the birth of a new geological age – the Chibanian. Trace evidence of the reversal of the Earth's magnetic poles, which last occurred 770,000 years ago were discovered in the Chiba Stratum in Ichihara City! Fossil evidence also provides a glimpse just what the Earth looked like long ago. Enjoy the dramatic account of the path to certifying the Chiba Section as Japan's first Global Boundary Stratotype Section and Point (GSSP)!

Authored by Dr. Makoto Okada, professor at Ibaraki University and leader of the Chibanian Team.

#### What is the Chibanian?

The Chibanian is name of the geological age from approximately 770,000 years ago to 129,000 years ago. The unique new geological age was ratified in January 2020. Chibanian means "the age of Chiba" in Latin, named after the geological stratum discovered in Ichihara City, Chiba Prefecture.

#### <Key selling points>

- A rare, inside account of geological science, told by the leader of the Chibanian research team
- Provides a detailed look at geological research, perfect for children interested in becoming researchers
- Easy to understand, full of pictures and diagrams! Packed with information, making it a great reference even for adults

Dr. Makoto Okada: Professor, College of Science, Ibaraki University

Graduated from Faculty of Science, Shizuoka University in 1987. Completed doctoral course at the Graduate School of Science of the University of Tokyo in 1992. Appointed assistant at College of Science, Ibaraki University in 1993, became assistant professor in 2001, before being appointed to current position in 2015. Specializes in paleomagnetism, paleoceanography, and field geology. Research focuses on past geomagnetic reversals and climate change revealed through paleomagnetic and paleoceanographic studies of geological sediments.

Recommendations Ages 11+

### The Little Birds Downstairs Sumiko Yatsuka

JBBY





Ages 11+ 195 x 127mm 207 pages Hardcover with jacket ISBN 978-4-591-16724-3 Pub month: Aug. 2020

#### Keywords

Sumiko Yatsuka, Yukihiro Nakamura, Akane Sakagawa, Kisetsufu, youth, lost children, social awareness, mother-child household, volleyball, YA, middle school student, older elementary school student, fifth year of elementary school, sixth year of elementary school

### Selected as a White Ravens 2021!

A 14-year-old girl finds a little girl in a room where she shouldn't be... A powerful, wholeheartedly written work showing the problem of "lost children" from the perspective of a middle school girl!

Mizuki's father is dead, and she lives in a two-person household with her mother. She is in her third year of middle school, dedicating her youth to volleyball. Although she is worried that she has no relatives other than her mother, she is surrounded by her club teammates and Airi, who lives in the same apartment block, and so she spends each day happily as a middle school student.

One day, Piiko, her pet parakeet, escapes, and Mizuki finds him caught by the window in the room downstairs where Mr. Shibata, an old man, lives alone. When she calls for him to help her, she feels the presence of a little girl who shouldn't be there...

#### Message from the Author

The distance between people is something very difficult. It's difficult, but I want the courage to step into it. When I was writing this book, I felt that I was always searching for that courage inside myself. And I wished to see the light spreading in front of me.

Sumiko Yatsuka : Sumiko Yatsuka was born on Innoshima Island in Hiroshima Prefecture. She won the Japan Juvenile Writers Association Prize for *Seishun Koro Fenikkusumaru* (Bunkeido) and the Noma Prize for Juvenile Literature for *Watashi no, Suki na Hito* (Kodansha). *Ashita no Hikoki Gumo* (Poplar Publishing Co., Ltd.) was selected for the International Youth Library's catalogue, The White Ravens 2017. Her numerous other works include *Ashita ni Tsuzuku Rizumu* and *Oretachi no Asu ni Mukatte* (both published by Poplar Publishing Co., Ltd.), *Inochi no Pareedo* (Kodansha), and *Bokura no Yama no Gakko* (the PHP Institute). Her non-fiction works include *Chiisana Chiisana Bebii Fuku* (Shinnihon Shuppansha). She is a member of the Japan Juvenile Writers Association. She also wrote *Kisetsufu* and *Matsubokkuri*.

# Love All; Play series

**Ages 11-**

Asami Koseki



Vol. 1 : Love All; Play

Ages 11+ 148 x 105mm 362 pages Softcover with jacket ISBN 978-4-591-17125-7 Pub month: Aug. 2021

#### **Keywords**

Love All; Play, Badminton, Ryo Mizushima, Full of individuality, Teammates, Growing up, Vibrant youth, High school student, Team play, Youth, Sports A novel about youth badminton that depicts incredibly genuine male high school students as they push straight ahead!

#### **\***TV animation programs will start in April 2022!

#### <Content>

Ryo Mizushima started badminton after a strange event during his time in middle school. He accepts an offer to move up to the specialist Yokohama Minato High School, where he finds teammates who are full of individuality, including an upper classman who is an ace player, good-looking and excels at both academia and sports, a pair of twins who are invincible at doubles, and a cool boy who has returned from overseas. Mizushima has gained irreplaceable friends, and challenges ever-higher heights!



Vol. 2 : Love All; Play – The Place Where the Wind is Born



Vol. 3 : Love All; Play – Become the Wind that Leads You to Your Dreams



Vol. 4 : Love All; Play – You're Shining!

Asami Koseki : Asami Koseki is from Kyoto Prefecture, and graduated from Nara Women's University. She currently lives in Kanagawa Prefecture and works in a bookstore. Her debut work was *Nando demo Kimi ni Atatakai Kokoa wo [I'll Make You Hot Cocoa However Many Times*] (Poplar Publishing Co., Ltd.). Her second work, *Love All; Play*, attracted attention. She has also released *Dearapisu* (Tokyo Sogensha).

# This Is Round

Text by Hirotaka Nakagawa Illus. by Tupera Tupera

Ages 0:+



Ages 0+ 166 x 166 mm 32 pages Hardcover with jacket ISBN 978-4-591-14497-8 Have you ever taken something round and said it looks like the sun, or a face, or something good to eat? There are countless things around us that are at least roughly circular in shape, so one round object can easily transform into another in our minds, and it can be fun to imagine what else a round object— or several together—could be. That's the concept behind this picture book. Playing the starring roles are round things you might find around you anytime and anywhere—a grapefruit, some stones, a whole pile of buttons.

"This is round," says the text across from the picture of a grapefruit. "And if you do this . . ." it continues overleaf, where we see strawberries being arranged around the grapefruit with their tips pointing outward. "It's the sun!" it says on the third page, with a smiling face added to the grapefruit. Similarly, three round stones in a row become skewered dumplings, and a bunch of white buttons becomes a flurry of snowflakes that pile up on the ground. The grapefruit reappears at the end—this time as the moon, shining down on the buttons of snow. Young readers and parents can have fun guessing what each of the round objects will become as they read the book together.



**Hirotaka Nakagawa :** Hirotaka Nakagawa (1954–) is a singer-songwriter as well as a picture-book author. His songs *Minna tomodachi (Let's All Be Friends)* and *Sekai-jū no kodomo-tachi ga (The Children of the World)* have become favorites among children throughout Japan, who respond to his unaffected, rhythmical narratives. He won the Japan Picture Book Awards Grand Prize in 2004 for *Naita (I Cried*; illustrated by Shinta Chō). His other major works include the *Piiman-mura (Green Pepper Village)* series and *Satsuma no o-imo (Sweet Potatoes)*, both illustrated by Yasunari Murakami, as well as *Sumōman* (tr. *Sumo Boy*, 2006; illustrated by Yoshifumi Hasegawa).

**Tupera Tupera :** Tupera Tupera is the pseudonym adopted by Tatsuya Kameyama (b. 1976 in Mie Prefecture; graduate of Musashino Art University) and Atsuko Nakagawa (b. 1978 in Kyoto; graduate of Tama Art University), who have been working as a creative team since 2002. In addition to producing humorous, colorful, and highly original picture books and illustrations, they spread their talents across a wide variety of creative fields, including crafts, workshops, set design, animation, merchandise, and children's television. They have won a series of awards for their work, including the 2012 Japan Picture Book Awards Readers' Prize and the 2014 Prix du Livre Jeunesse Marseille for *Shirokuma no pantsu* (tr. *Polar Bear's Underwear*). Among their other titles are *Shimashima-jima* (tr. *Stripe Island*), *Kao nōto 1 & 2* (tr. *Make Faces and Make More Faces*), and *Panda sentō (Panda Bathhouse*). Many of their works have been translated into multiple languages.

# Gorillas Galore Nao Takabatake

Ages 3+



Ages 3+ 196 x 195 mm 34 pages Hardcover with jacket ISBN 978-4-591-15055-9 Rights sold: simplified Chinese

★English sample translation is available.

A little boy whimsically imagines that everyone around him is a gorilla. Mama calls out, "Time to clean your room!" But when the reader turns the page, a cutout in the page frames Mama's face on the previous page and turns her into a gorilla, who is now saying "Time to *ooh-ho ooh-ho*." Next to appear is Papa getting ready to leave for work. "No dallying for me. I'm off," he says. Turn the page and another cutout has made him into a gorilla, and he's now shown to be saying "*Ooh-ho ooh-ho*, I'm off." In the same way, the boy's pet dog, the lady next door and her cat, a shop clerk, a burglar, and a policeman all turn into gorillas, and finally the boy himself does the same, with *ooh-ho ooh-ho* the constant refrain after the transformation.

"My goal is always to make my readers laugh," says author Nao Takabatake, and the clever cutouts and funny gorilla poses that appear one after the other are sure to have that effect on child and parent alike.



**Nao Takabatake :** Nao Takabatake (1978–) made his publishing debut after receiving an honorable mention in the 2003 Kodansha Award for a submission later released as *Moobow the Dog: I Like It, I Like It.* Some of his other best-known works are *Frog Goes Out, Mystery Tour, A Christmas Miracle, The Banana Incident,* and *Birthday Dog.* 

# Butt Detective series Troll

Ages 3+



Butt Detective behaves like a perfect English gentleman, except that his face looks like a butt, and he blows farts from his face! He is very kind to ladies and likes tea and sweet-potato cakes. He often says, "This is the curious incident," and solves the mystery. In this first title of the series, the Butt Detective tries to find a thief who stole all of the sweets at a shop. Young readers can enjoy labyrinths and quizzes as well as the story, which has them trying to figure out the truth together with the Butt Detective.

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Key selling points

- Two series total 8.4 million copies sold in Japan.
- Two series total 20 m copies sold in the world.
- First print number of the latest volume in Japan is half million.
- TV animation programs started from Dec. 2018 in Japan.
- A film animation released in 2019, 2020, 2021, and March 2022 in Japan.

\star English sample translation is available.



Ages 3+ 266 x 207 mm 32 pages Hardcover with jacket ISBN 978-4-591-13090-2 Pub month: Dec. 2012 - Present Rights sold: Catalan, Korean, Norwegian, Polish, simplified Chinese, Spanish, Thai, and traditional Chinese



Butt Detective 41 seconds promotion video (Japanese)



Vol.2



Vol.5



Vol.3



Vol.6



Vol.4



Vol.7



Ages 6-

Ages 6+ 216 x 155 mm 88 pages Hardcover with jacket ISBN 978-4-591-14618-7 Pub month: Aug. 2015- Present Rights sold: Czech, Estonian, German, Finnish, Italian, Korean, Norwegian, Polish, simplified Chinese, Thai, and traditional Chinese

Butt Detective series so popular among the picture-book set now has a companion in this illustrated chapter-book series targeted at elementary-age children. This is the first volume in the series and contains two all-new stories.

In the title work, Butt Detective is in his office reading the newspaper during tea time, and an article about a serial burglar wanted by the police has just caught his eye when a woman dressed from head to toe in purple comes in the door. She needs him to decode a message she recently discovered at the back of her safe, she says. It was apparently placed there by her ancestors on the farm that has long been in the family, and she is convinced it will lead her to treasure if she can break the code. The detective thinks she must be the woman people call "Lady Purple" mentioned in another article in that day's paper—the owner of a sweet potato farm who loves to dress in purple. Although he senses something suspicious about her, he works with her to solve a number of different puzzles, and in the end succeeds in learning the location of the treasure as well as his client's true identity: though disguised as Lady Purple, this is actually the male burglar the detective had read about in the paper.





File.3



File.4







File.7

File.2

File.8

File.10

Troll : Troll is a team consisting of writer Yoko Tanaka (1976–) and illustrator Masahide Fukasawa (1981–). Together they produce picture books, illustrations, and application graphics for the iPhone, iPad, and Android. Their first picture book, Butt Detective, has expanded into a multi-volume series.

11 languages sold!

The Zorori series Yutaka Hara

Ages 6-



Ages 6+ 218 x 155 mm 88 pages Hardcover with jacket ISBN 978-4-591-02654-0 Pub month: Nov. 1987 - Present Rights sold: Korean, simplified Chinese, and traditional Chinese

Zorori Slays the Dragon

Zorori, a male fox, and his two henchmen, the twin boars Ishishi and Noshishi, become entangled in an endless variety of incidents in which they mess things up, or look out only for themselves, yet somehow or other wind up being the heroes who help the weak.

Illustrations appear on every page and are sometimes broken up into cartoonstyle boxes.

Key selling points

- 36.6 million copies sold in the world
- best-selling children's book series in Japan
- published since 1987, 68volumes, ongoing series
- TV animation programs started from 2020 in Japan.
- The books full of tricks that will enthrall the readers its riddles and mazes are not exceptions!
- 35th anniversary in 2022!



Zorori's PV with English subtitles (3 minutes 40 seconds)



The Zorori series



Vol.40

 \star English sample translation is available.

Zorori Saves the Dinosaur Egg!

Oh no! A typhoon sweeps Dinosaur Mama's egg into the sea! So much for Zorori's relaxing vacation. He and the boars save the huge egg from a giant octopus, rocky volcanic terrain, a terrifying fall into a gorge, and a hungry gorilla family with problems of its own. But can the great Zorori return the egg to Dinosaur Island unbroken?



From Latest Volumes



Vol. 66 A Star Is Born



Vol. 67 Search for the Red Diamond



Vol. 68 Space Alien of Terror



Vol. 69 Zorori's Monster Festival



Vol. 70 Dungeon of Horror

Experience the joy of reading through Zorori !



Yutaka Hara :Yutaka Hara (1953–), born in Kumamoto Prefecture, made his debut as an illustrator at the age of 20. In 1974 he won the Children's Literature Prize in the Kodansha Famous Schools Contest. The character Zorori originally appeared as the villain in the Horenso-man (Spinach Man) series, written by Shiho Mizushima and drawn by Hara from March 1985 to June 1987, before becoming the main character in his own series from 1987 onward. In 2008, an exhibition titled "Fun with the Incredible Zorori: Yutaka Hara and the Zorori Crew" opened at the Kamakura Museum of Literature and later toured museums in Sendai and Himeji.

Hide and Seek series Koji Ishikawa

Ages 0+



Ages 0+ 160 x 160 mm 32 pages Boardbook ISBN 978-4-591-09237-8 Pub month: May 2006 - Present Rights sold: Korean, simplified Chinese, and Vietnamese

> In 3 languages, 2.5 m copies sold!



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Animal Puzzle 30 seconds. promotion video (Japanese)

Hide and Seek Animals

Which animal is hiding? The shape of an animal is punched out on each page. A dog, a cat, a lion and many more animals are hiding in this book. The Hide and Seek series is very popular in Japan, with sales totaling more than 2.24 million copies. Thirteen titles have been published so far.

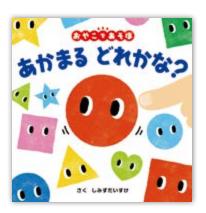
\star English sample translation is available.



* * Koji Ishikawa : Koji Ishikawa (1963-) was born in Chiba Prefecture and graduated from Musashino Art University. His colorful illustrations of animals and people grace a variety of media, including pubs, advertisements, and character designs. More recently he has become known as an author of children's books. His best-selling Hide and Seek series now runs to more than a dozen volumes and counting.

Red Dot series Daisuke Shimizu

Ages 1



Ages 1+ 161 ×161 mm 24 pages Boardbook ISBN 978-4-591-15641-4 Pub month: Dec. 2017 Rights sold: simplified Chinese and traditional Chinese





NEW

Instead of just remembering what is written, children think and answer for themselves, leading to a joyful "I did it!" As children joyfully say "I did it!" more and more, the parents' joy will also increase! This new style of picture book nurtures growth and intelligence by leaps and bounds as children and adults can have fun playing together.

Red Dot — Can You Find It?

Answer questions such as "Which circle is red?" and "Which one is bigger" by pointing your finger and saying "This one!"

 \star Play in any number of ways! Includes example questions for various developmental stages.

★English sample translation is available.

Red Dot — How Many Can You Find?

Answer questions such as "There's one red circle. Which is it?" by pointing and saying "This one!" This book is a collection of questions for children who have just started learning ideas such as color, shape, number, length, and thickness.

 \star Play in any number of ways! Includes example questions for various developmental stages.

Red Dot — Magnets Are Fun!

A magnetic play book that nurtures children's growth and intelligence as they say "I tried it!" and "I did it!"

★Includes 30 magnets

Red Dot — Feel Me!

A delightful book packed with many surprises – special textures, flaps, holes, dials, and more! Ask your little one fun questions like "Which is the smooth dot?" and "Where is Red Dot?" as they explore the book, touching new textures, lifting flaps and spinning dials. Touching and discovering answers themselves helps children develop their cognitive skills.

Even if children cannot find the answer right away, the fun surprises build their comprehension and motor skills as they play and explore leading to many moments of happy, "I did it!" achievement. A book that allows you to feel the growth and joy of your child.

★Interactive play book.

Daisuke Shimizu : Born in Osaka in 1976. Works for Kyoda Creation Co., Ltd. He is an art director and illustrator, using various touches to do planning, illustration, and design of picture books and children's books. Main titles include "*Is that an Animal?*" (Nagaokashoten, Ltd.), "*Boys' Picture Drawing Battle*" (Hikarinokuni), "*Can You Poop Well?*" and "*Who's House is This?*" (both by Cosmic Publishing). Also in charge of character design for the NTT Docomo Red Hurricanes Osaka's official character, "Red Hurry (R)" and holds workshops geared towards children.

Doing his best as a father to raise two children. His hobbies are cameras, running marathons, and DIY. http://dice-k432.com/

Smiley Devil Girl series

Ages 1.

Illus. by Aimi Hara Text by KEROPONS



No Way! No Way!

Ages 1+ 184 x 154 mm 32 pages Hardcover ISBN 978-4-591-15971-2 Pub month: Sept. 2018 Rights sold: Polish, simplified Chinese, and traditional Chinese Who is Smiley Devil Girl Niko-chan? A smiley devil girl in the middle of her terrible twos. She is energetic and a ball of fire, but she loves her Mom and Dad. She's growing healthily while facing difficulties and trouble.

During the period of "terrible twos," which many parents have trouble with, she repeats her utmost "NO!" and Dad and Mom are troubled. But anyone, including Dad and Mom, must have had their "Niko-chan" moments. Now, "Niko-chans" everywhere are doing their best to grow up. This picture book was created to make Dad, Mom, children and everyone around smile (niko in Japanese), even in troubled times of childrearing.

Niko-chan, who doesn't want to have a bath, runs around cutely and funnily, saying "No, No, Niko-chan says NO!" But in the end, she gets caught... It makes me laugh because she's like my child! A story of a two-year-old smiley devil girl, Niko-chan.



 \star English sample translation is available.



KEROPONS: formed in 1999, a music unit consisting of Yuko Masuda (Kero) and Akiko Hirata (Pon). They create music and choreography for children, and annually perform at more than 100 events such as parent-child concerts. Their major work "Ebikanics" is a standard exercise song popular at nursery schools and kindergartens, and its video has over 40 million views on YouTube (as of August 2018).

Animal Buses series

Aaes 3-



Ages 3+ 207 x 290 mm 32 pages Hardcover with jacket ISBN 978-4-591-15471-7 Pub month: July 2017 Rights sold: Korean, Polish, and simplified Chinese

★English sample translation is available.



Animal Buses and the Bakerv Text by Masumi Asano Illus. by Shiho Kotera

*

Animal Buses Lost & Found

Shiho Kotera

The "Funny Animal Bus" characters created and popularized by stationery and fancy goods maker Q-Lia, and subsequently turned into an animation series on Japanese TV, are here adapted to the picture-book form for the first time. The marvelously endearing characters are both animal and vehicle at the same time. In this story, young trainees still studying to become full-fledged buses that can carry passengers step up to deliver a lost item to its owner.





Animal Buses in the Forest at Night Text by Masumi Asano Illus. by Shiho Kotera



Birthday

Text by

Illus. by



Animal Buses and above the Clouds Text by Masumi Asano Masumi Asano Illus. by Shiho Kotera Shiho Kotera

©Q-lia ©Animalbus Partners

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* * * * * Shiho Kotera : Shiho Kotera (1991-) was born in Toyama Prefecture. In 2013 she joined Q-LiA, where she has been engaged in designing stationery and fancy goods. In 2014, the doodle of a "panda bus" she drew in her sketchbook inspired a cast of "Funny Animal Bus" characters that also became an animated television series (with two seasons as of 2017). Cats are her favorite animal. Her published titles include Animaru basu to wasuremono (The Animal Buses and the Lost Item).

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Masumi Asano: Masumi Asano Born in Akita Prefecture in 1977. Winner of the 13th Ohisama Grand Prize in the Fairy Tales category for her work "Ohisama" (Shogakukan Inc.). Has works such as "A Small Button and Pouch," "What is Spring?" (Shogakukan Inc.), and "Little Ms. Toilet" (Poplar Publishing Co., Ltd.). Is also active as a voice actor under the name of Masumi Asano, and has had numerous appearances.

Nezumi-kun Little Mouse series

Text by Yoshio Nakae Illus. by Noriko Ueno

Ages 3+



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Ages 3+ 244 x 215 mm 32 pages Hardcover with jacket ISBN 978-4-591-00465-4 Pub month: Aug. 1974 - Present Rights sold: Catalan, Galician, Italian, Korean, Romanian, simplified Chinese, Spanish, traditional Chinese, and Vietnamese

#### In 9 languages, 22 m copies sold!

## Latest Volumes



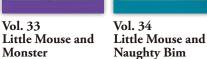
Vol. 32 The Really Little Mouse

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Monster

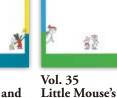
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ずみくんと

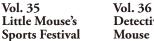
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Little Mouse's PiPi Picnic

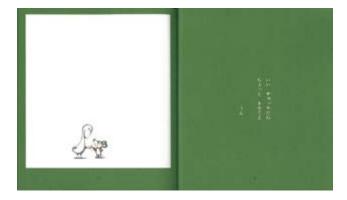
Yoshio Nakae and Noriko Ueno : Yoshio Nakae and Noriko Ueno began producing picture books together while still in school. Among their most best-known works are The Little Mouse's Vest (Kodansha Award for Picture Books) and the series of sequels that followed; and Mischievous Rara (Japan Picture Book Award). In 2005, Nakae and Ueno received the Iwaya Sazanami Literary Award for the body of work they had produced together. Nakae received the Children's Culture Achievement Award in 2020

## The Mouse's Vest

Mama knits Little Mouse a bright red vest, and he is happy as can be. But along comes a duck and asks to try it on. It turns out to be a bit tight. Next comes a monkey, followed by a seal, then a lion and even an elephant. By this time, the cute little vest has gotten stretched all out of shape, and Little Mouse is utterly despondent.

The problem of bigger and bigger animals trying on the tiny vest is clear even to small children, and they are pulled along by the anticipation of what will happen next. With the visual appeal of the bright red vest and the highly expressive and amusing pencil drawings, the book has been a perennial bestseller. The series of sequels this first volume spawned has grown to 37 titles, a clear measure of Little Mouse's popularity.

 $\star$ English sample translation is available. ★45th anniversary in 2019!



**Nezumi-kun Little Mouse series** 

The authors describe the friends, such as Cat, Duck, Rabbit, Pig, Lion and Elephant, making the most of each animal's characteristics, and write humorous and charming stories. "Little Mouse" series won four awards, including the Kodansha Award for Picture Books, and has sold more than 22 million copies worldwide.

#### ★English sample translations are available.



Vol. 22 Little Mouse Plays Hide and Seek

## Tyrannosaurus series Tatsuya Miyanishi

Ages 6+



Ages 6+ 265 x 215 mm 40 pages Hardcover with jacket ISBN 978-4-591-07643-9 Pub month: March 2003 - Present Rights sold: English (Canada, Korea, and USA), French, Korean, Polish, simplified Chinese, Spanish (Spain), and traditional Chinese

# You Look, Yummy!

Long, long ago, as a volcano erupts with a great roar and the ground below quakes, a baby ankylosaur hatches from his egg. As the little ankylosaur begins wandering about all by himself, a big, bruising tyrannosaur comes along. "Oh, yummy! Eh heh heh heh," he exclaims in delight, and is about to pounce when the baby ankylosaur cries out, "Daddy!" and grabs onto his leg. In surprise, the tyrannosaur realizes that the little one has misunderstood and thinks he was being called "Yummy" as a name. And so it is that a tyrannosaur takes on the task of raising a baby ankylosaur. Yummy looks up to the tyrannosaur in everything he does, and says repeatedly, "I want to be just like you, Daddy!" Although the tyrannosaur feels a little guilty for hiding his real self and perpetuating a lie, the two develop ever stronger bonds of love. But then comes the day when they must part . . .

The tale highlights the importance of family and of the love between parent and child by showing that bonds can grow just as strong even in a case of mistaken identity as they do between actual relations-possibly even stronger. The book is the first in a tremendously popular series featuring a tyrannosaur in 15 titles to date, with combined sales in excess of 23 million. In 2010 and 2015, the series became an animated film.

#### **Key selling point**

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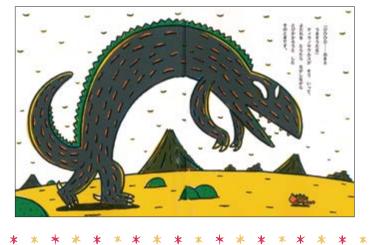
• 4 million copies sold annually in China (Mainland)

#### In 7 languages, 23 m copies sold!



Volumes 1 to 15

#### $\star$ English sample translation is available.



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Tatsuya Miyanishi : Tatsuya Miyanishi (1956-) won the Kodansha Award for Picture Books for It's My Lucky Day! and the Kenbuchi Picture Book Grand Prize for Squeak Squeak. His distinctive use of bright colors and endearingly drawn characters, together with his signature themes of friendship and family love, have earned him a passionate fan base. A series featuring a tyrannosaur with 15 titles to date has been particularly popular.

## The Little Ghost's Apartment series Kayo Murai

Ages 6+



Ages 6+ 218 x 155 mm 79 pages Hardcover with jacket ISBN 978-4-591-07394-0 Pub month: Oct. 2002-Present

★English synopsis is available.

## The Little Ghost Comes to My Apartment

There is a tree called Tree of Ghosts in the garden of an old apartment. Momo, the princess of Ghost Country, goes to protect it. While there, Momo meets Rui, a little boy who can see and speak with Momo. As Momo and Rui try to carry out missions, the king of Ghost Country orders Rui—who used to get scared easily—become more confident. With a lot of illustrations and comics, the book humorously conveys the importance of being kind to others and loving living things.



The Little Ghost's Apartment Series conveys messages, such as being honest and caring about others, in humorous ways. With a lot of illustrations and comics, children, who don't usually read books, can enjoy the series as well. 48 titles have been published so far.

#### **Key selling points**

- Every volume introduces a unique new character
- 20th anniversary in 2021!
- Still receive fan letters from many children every month



# Acchi, Kocchi and Socchi the Little Ghosts series

Text by Eiko Kadono Illus. by Yoko Sasaki

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Ages 6+



Eiko Kadono's PV with English subtitles (3minutes 39 seconds)

Acchi is a gluttonous ghost who lives in a restaurant. Socchi is a ghost who likes music and lives in a candy shop. And Kocchi is a fashionable ghost who lives in a barber shop. The world around Acchi, Kocchi and Socchi is always filled with thrill and excitement!

The "Acchi, Kocchi and Socchi the Little Ghosts" series that started with *Spaghetti ga tabetai yo* (I Want to Eat Spaghetti) in 1979 gained children's solid support with enchanting characters and stories with imaginative ideas. The series has continued to be read beyond generations from parents to children. A new book is published every year as Ms. Kadono's lifework, and the number of fans continues to grow. This is one of the most popular series of modern children's literature in Japan.

In 2022, 45 volumes have been published so far.

### **Key selling points**

- 40th anniversary in 2019
- 4 million copies sold
- Eiko Kadono won the Hans Christian Andersen Author Award in 2018!

### Acchi and Dorara

From the author of "Kiki's Delivery Service" comes the story of Acchi, a cute little ghost, who is a cook at a restaurant. Acchi goes on the road to think of a new recipe and meets Dorara, Dracula's granddaughter, on his way. She is cooking 'Green Caterpillar Gratin,' which Acchi finds delicious. Acchi asks her how to cook it, but Dorara replies that Acchi should think of a recipe on his own. What kinds of dishes will Acchi make at the end? Children will enjoy a joyful story of friendship, as well as the unique and delicious dishes described in the story.



★English sample translation is available.

Ages 6+ 220 x 151 mm 80 pages Hardcover with jacket ISBN 978-4-591-11950-1 Pub month: Feb. 1979 - Present Rights sold: Korean, simplified Chinese, and Vietnamese

## Acchi, Kocchi and Socchi the Little Ghosts series



Acchi and Docchi the **Little Ghost** 



Acchi and Dracula's Soup



Acchi and the Cake of a Castle



Acchi and Docchi's **Fruit Punch** 

\* \* \*



Acchi, Bon and Dorara



Socchi and **Misterious Candies** 



Acchi, Dorara and Dorara



\* \* \*

Acchi and Happy New Acchi and Croquette Year with Rice Cakes Dads



Acchi and Dorara's Curry



Socchi Wants to **Become Older Sister** 

SILLOT

Acchi and Bakery of

おばけのアッチと

Clouds



おはけのアッ



Acchi and Pancake



Socchi and an Audition



Socchi Goes to the Zoo Acchi and Dodon the

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Acchi, Bon and a Mysterious Cook



**Cocchi and Exciting Barber Shop** 



Acchi's Spaghetti Special





**Gluttonous Baby** 

Eiko Kadono : Eiko Kadono was born in Tokyo, and graduated from the Waseda University School of English Department of English Language and Literature. Her first book - Brazil and My Friend Luizinho (POPLAR Publishing) - was inspired by her experiences in Brazil. She thereafter devoted herself to children's literature, authoring Shizuka is My Mother (Kaisei-Sha), and winning the Robo no Ishi Literature Award for the Tales of and Old Captain (Fukuinkan Shoten) and the Noma Literary Prize for Children's Literature and the Shogakukan Children's Publication Culture Award for Kiki's Delivery Service. In celebration of her career, she was awarded the Iwaya Sazanami Award in 2011, the Tonen-General Award for Children's Culture in 2013 and the Hans Christian Anderson Author Award in 2018. The author of many long-running, best-selling series such as Acchi, Kocchi and Socchi the Little Ghost, which begins with I want to Eat Spaghetti!.

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Yoko Sasaki : Yoko Sasaki, born in 1952, writes and illustrates picture books and also draws illustrations for fiction.

\*

# Magic Garden Story series Yasuko Ambiru

Ages 8-



Ages 8+ 205 x 153 mm 143 pages 1) Hardcover with jacket ISBN 978-4-591-09749-6 Pub month: April 2007 - Present Rights sold: Korean, traditional Chinese, and Vietnamese

1) Vol.2 to Vol 24: 151 pages

## The Magic Garden and Mysterious Herb Recipes

With a violinist father and pianist mother, Jarett long lived out of a suitcase, traveling from city to city around the world wherever her parents performed. Always staying in hotels, the family never had a place to call home. Jarett's friends thought she was lucky, because she always had people waiting on her and taking care of things for her; but she longed for her own home, where she would have to do her own cleaning and could have a pet to take care of.

Then the herb witch Topaz, a distant relative, leaves her a small cottage in her will. Against her parents' initial opposition, Jarett takes up residence there, together with six kittens. Following the recipes in a book left by Topaz, she mixes herbs from the garden, and when she gives these mixtures to her neighbors as medicines, they are very helpful. A continuing theme of the series to which this story belongs is the many different efficacies of herbs and aroma essences. The series has been highly popular in Japan, with 24 volumes published so far.

#### $\star$ English sample translation is available.



Special edition. Volumes 1 to 3 are included.



Yasuko Ambiru : Yasuko Ambiru specializes in fantasies for young girls. Her major works include *The World's Best Restaurant*, the "Lulu and Lala" series, the "Everything Witch Trading Company" series, "Moon Hills Magic Jewelry" series, and the "Magic Garden Story" series.

# Hozuki's Ghost Tales series

Ages 9+

Text by Yoko Tomiyasu Illus. by Yoshika Komatsu



Ages 9+ 207×154 mm 142 pages Hardcover with jacket ISBN 978-4-591-15979-8 Pub month: Sept. 2018

### The New Kid Can See Ghosts!

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A new series created because of passionate requests from readers after the completion of the "Hozuki Clinic of Internal and Monster Medicine" series (7 volumes, published 2006 - 2011)

Written from the childhood perspective of Masaki Hashimoto, classmate to famous ghost physician Kyojuro Hoozuki. A mysterious and humorous story of Kyojuro and Masaki confronting an incident caused by a ghost and solving a mystery.

The story begins when a dark shadow shaped like a person clings Masaki, who doesn't have any energy after his best friend moves away during spring break... Meanwhile, the Hoozuki twins, Kyoshiro and Kyojuro, transfer into the 4th year elementary school class at the beginning of the new school year, and Kyojuro is in same class as Masaki. Kyojuro leaves a terrible impression with his brusque, unsociable manner. Then, Kyojuro tells Masaki that he is from a clan that can see ghosts...!



Yoshika Komatsu : Born in Saitama Prefecture in 1977. Graduated from Musashino Art University, Department of Visual Communication Design. Activities center around working on illustrations for children's books.

The Klutzy Witch series

Ages 10+

Text by Satoko Narita Illus. by Enaga Senno



Ages 10+ 172 ×112 mm 190 pages Softcover with jacket ISBN 978-591-09464-8

The Klutzy Witch is a Princess Fuka, a little witch, is training to be a better witch like her mother, a queen of

Fuka, a little witch, is training to be a better witch like her mother, a queen of Silver Castle. She is a lively girl and cares about her friends, but she gets into trouble sometimes. Karin, a princess of Green Castle, is Fuka's best friend; and Chitose, a prince of Blue Castle, is her friend from childhood. Fuka goes to the Wood of Wolf to look for a tunnel with them, but they find a hole instead. This is an exciting story of adventure and friendship. It's the first in the series.

*A Film animation will be released in Spring 2023!





The Klutzy Witch and Dark Palace

Fuka hears that her mother had an accident at an ancient monument. A letter is delivered to Fuka. It reads "Don't worry," but different characters soon appear on the letter, saying "Don't get out of the castle." Fuka doesn't know what the letter really means. And then a mysterious figure, Kotori, comes and tells Fuka that she should go meet a person who knows a way to help her mother. It's the latest title in this popular series.

Satoko Narira : "The Klutzy Witch" series is Satoko Narita's debut work. It's sold more than 1.4 million copies so far. Enaga Senno: Enaga Senno draws illustrations for children's books.

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The Klutzy Witch series delivers exciting stories about adventure, first love, friendship and a family secret. Eighteen titles have been published, with sales totaling more than 1.4 million copies in Japan.





The Klutzy Witch and Friends

This is the first collection of short stories in the series. Each story tells how Fuka met her friends for the first time.







